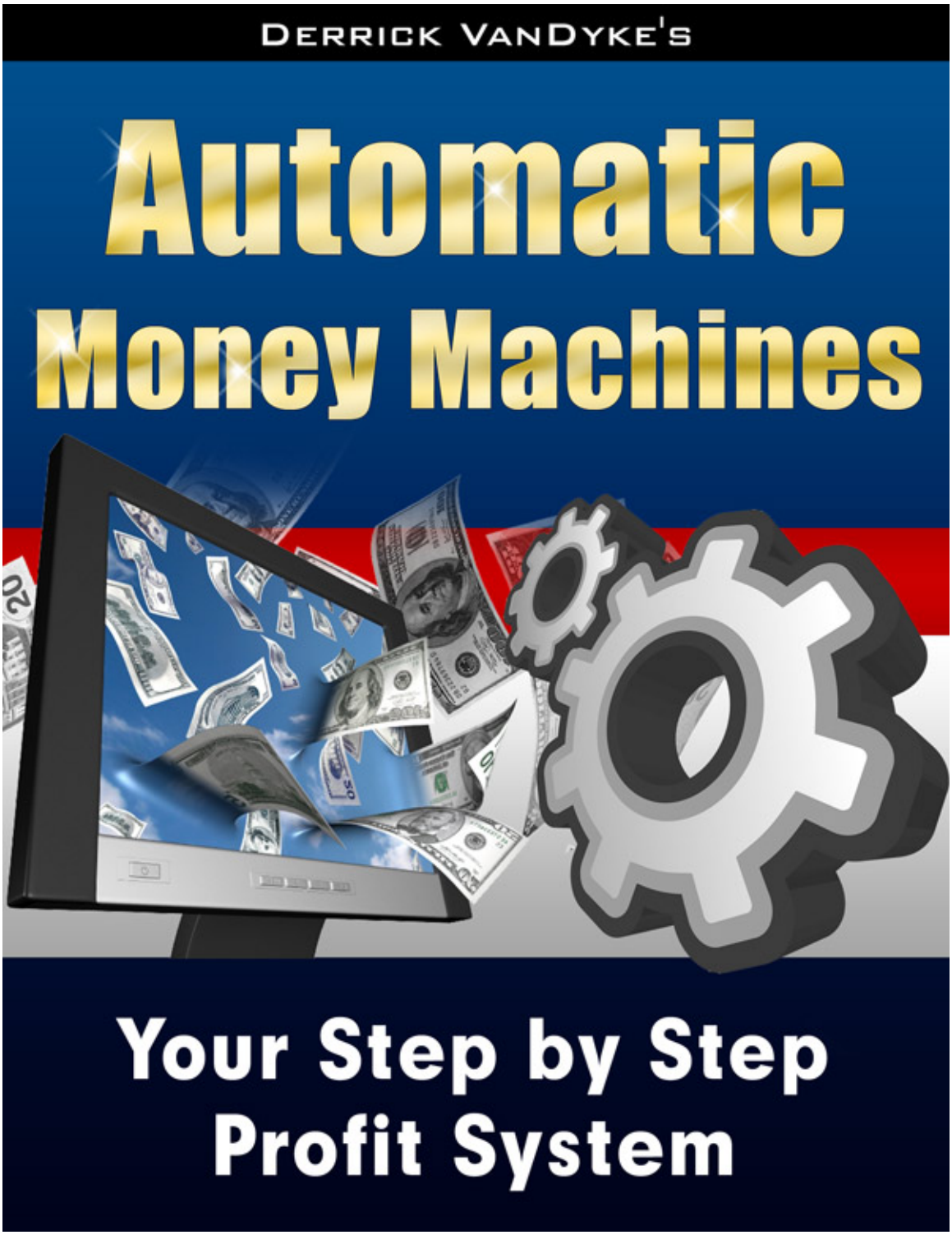
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Automatic
Money Machines
Your Step by Step
Profit System

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Introduction

What you're about to learn is a step-by-step blueprint for making money online as quickly as possible. I'm going to show you *exactly* how I went from zero to making more than $3000 a month online without ever creating a product or building a complicated website.

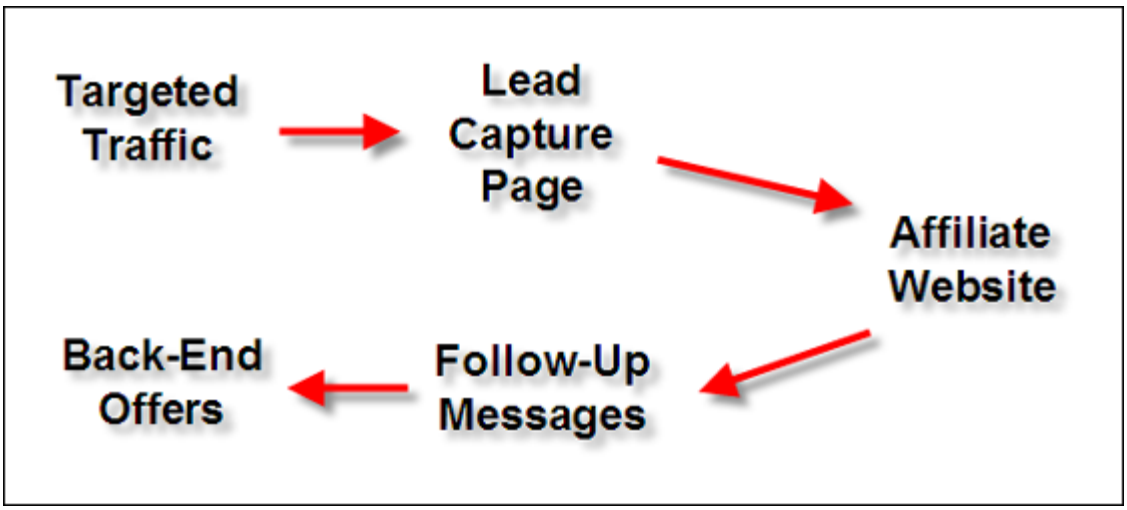
This is how I got started making money online…and if you follow these steps to the letter, you can easily ***build your own automatic money machine*** within the next 7 days.

Here's how the system works…

1. You send highly targeted traffic to a squeeze page where they opt in to your list to get your free report (these are your leads to keep).

2. You direct your new prospects to an affiliate website and make 50% to 75% commission to recoup your ad spend.

3. Your autoresponder follows up automatically with multiple back-end offers for related products and services.



And It All Runs 100% on Auto-Pilot!

Your main goal as an affiliate is to drive traffic to your squeeze page and convince people to opt-in to your list so you can follow up and *pre-sell* your prospects with quality content.

Why? Think about this...

If you spend time and money to drive traffic to a merchant's website, fewer than 5% will buy. So what happens to the 95% who don't buy? If you aren't capturing your visitor's email addresses, you're throwing money right down the drain.

If you get people to join your list first, **you can sell multiple products** to the same prospects and maximize your advertising efforts. The long term profit potential of your business relies on repeat sales from the same customers.

Can you see why it's so important to capture leads?

Why continue spending money on ads, sending people to the same page and hoping for a sale, when you can get them on your list first and have **more control** over the conversion process?

You've got to expose people to your message multiple times to maximize your chances of making a sale. This will save you so much time and money you'll wonder why you ever did it any other way.

Before you even think about generating traffic to your site, you need to make sure that your marketing system is in place first so you can maximize your profit from the traffic you drive to your site.

The basic components of a marketing system are:

- A hot product to promote
- A squeeze page to collect leads
- A followup system to sell for you
- And traffic…

Once you learn how to build a marketing system correctly, you can do it over and over in any profitable market.

The process is simple and once you understand and apply the principles outlined in this report, you'll have your first automatic machine up and making money within a week.

The clock is ticking, so let's get started…

Step 1: Target a Profitable Market

You've probably heard the saying, "Do what you love and the money will follow." Well I say, "*Follow the money* and then you'll have the time and freedom to do what you love."

You don't want to waste your time promoting products that won't make you any money. So you need to select a market that you *know* will be profitable.

Many new marketers think you need to find untapped niche markets to be successful. But markets with high demand and no competition are very rare.

You might be able to make a little money in a niche market where there is no competition. But you can't build a business in a market with low demand.

You want a *competitive* market where a lot of money is already being spent. There will always be room in a market of cash-in-hand buyers. All you need is a small slice of the pie.

What Makes a Market Profitable?

Any market that helps people make money, save money or improve their life in some way will be profitable.

Some profitable markets are obvious:

- Weight loss
- Make money online
- Forex trading

There are literally thousands of markets that could be profitable. But since we are promoting affiliate products, I suggest you choose a market that already has popular affiliate programs available.

Step 2: Find Hot Products to Promote

Now that you have chosen a profitable market, you need to learn how to find good affiliate products to promote.

Here's what to look for in a good affiliate program:

- High commission (50% – 75%)
- High converting sales letter
- Quality product that you would want to buy
- Proven marketing tools (email ads, graphics, etc.)
- No cost to join

Promote Digital Products

I highly recommend that you only promote digital products such as information and software. Digital products are available for instant download so there is very little overhead and profit margins are much higher than they are with hard goods.

That's why merchant's who sell digital products pay higher commissions. In fact, there are thousands of programs online that will pay you 50% - 75% commission and it costs you nothing to join as an affiliate.

Look for a Salesletter that Converts

Having said that, not all digital products will make you money just because they pay high commissions. You need a program with a salesletter that converts visitors into buyers.

So how do you know if a salesletter will convert?

The obvious answer is to read the entire salesletter. If you're convinced that the product is worth buying, that's a pretty good sign that others will buy it too.

For example, Affiliate Cash Secrets™ has a great salesletter! And if you promote it, you are very likely to make a lot of money…**especially since I pay 100% commission on every sale.**

I provide lots of promotion tools for my affiliates including solo ads, graphics, classified ads, and a PDF report that you can brand and give away to your subscribers.

If you study my salesletter and how my affiliate program is set up, it will be easier for you to spot other programs that will make you money too.

The ClickBank Marketplace

The best place to start your search is in the ClickBank Marketplace. There are over 11,000 information products to promote in dozens of markets and most pay 50-75% commission per sale.

Choose one of the main categories from the dropdown on the left. Next, select a subcategory from the dropdown on the right. Show 20 results per page and sort by popularity. Choose one of the subcategories as your target market. Click "Go."

Next, look for products in the $27 - $97 range that pay 50% - 75% commission. A good info product in this price range is easy to sell. Visit each website and study their marketing. If you're impressed, add it to your product portfolio.

1) Fat Loss 4 Idiots - *New $23.15 Payout! New 66% Commission! Our Top Affiliate Has Banked $100,000 In Just Over 3 Months! (in Net Earnings!) Our Site Is Converting Like Crazy This Month! *New Letter Posted Here: www.FatLoss4Idiots.com/aff **Earn 66% And Get Paid $23.15 Per Sale!
$/sale: $20.34 | %/sale: 59.0% | %refd: 55.0% | grav: 262.18
view pitch page | create hoplink

Step 3: Create a Free Report

Once you have found a product to promote, you need a free report to give away as an incentive to join your list.

The report only has to be 3-5 pages long – basically an outline or cliff notes of the product you are going to promote. Give them just enough information to whet their appetite for more.

Simply outline the steps or chapters in the product you are promoting. This is a very powerful technique because you give the reader a taste of what they'll get.

For example, I wrote this report to give away to my visitors as an incentive to join my list. It's basically an overview of my Affiliate Cash Secrets™ marketing system and it gives you everything you need to get started. But if you want advanced training, video tutorials, and one-on-one coaching, you need to upgrade.

The sole purpose of your free report is to pre-sell your prospect on the affiliate product you are promoting and make them eager to buy. It's not a hard sell. You just want to warm them up to the product and make a recommendation.

At the end of the report, you will recommend the product you are promoting and imbed your affiliate link in the text. You can also recommend additional products throughout the report.

All you have to do is find related products that have affiliate programs and recommend them to your readers. For example, people who want to make money online will also need an autoresponder and hosting. You can make money by telling people why and how to use those services in your report.

If you're a member of the ACS Insiders Club, you can use the Profit Packs that I have already made for you. Each Profit Pack includes a squeeze page and a PDF report that you can brand and give away as an incentive to join your list.

Step 4: Write a Followup Series

Now that you have products to sell and a report to give away, it's time to load your autoresponder with a series of email messages that will be sent automatically to your new subscribers.

The first message will go out immediately after they verify their subscription to your list. This is a good time to start building a relationship with your new subscriber and establish yourself as an authority on the topics related to your market.

First, thank them for subscribing and let them know who you are and what to expect from you. If you've had success with the product you are promoting, let them know by telling your story.

Don't forget to add a short endorsement for your affiliate program at the close of the message.

The next message should be queued for the following day. This message should be more pre-sell content such as an article, a product review or a video. Include your endorsement at the close of the message.

The third message should go out the next day. This should be a hard sell stressing all the benefits of the product.

The next four messages should be sent two days apart. You can send more information about the product or promote related products and services.

That's a total of seven followup messages. You don't want to queue more than that because you'll also be sending promotions for other products frequently.

Step 5: Create Your Squeeze Page

The purpose of your squeeze page is to promote your free report and collect the visitor's email address. It's called a "squeeze page" because there is only one course of action they can take on the page.

An effective squeeze page should contain a high-impact headline, a list of benefits they will receive from reading the report, and a strong call to action above your opt-in box.

If your squeeze page looks professional, you will get more signups. And more signups means more money. Click here to get your own professionally designed squeeze page just like the one above.

Adding Your Subscription Form

If you already know how to use an HTML editor and upload a web page, this step will be easy for you. But if you're a complete newbie like I was, you'll need to get some software to make the process easier -- you don't want to code HTML by hand.

First, you need WYSIWYG "What You See Is What You Get" HTML editor. I use Microsoft FrontPage. If you want a free editor, try 1st page 2000.

Next, you'll need to generate the HTML code for a subscription box at your autoresponder service. I recommend with Aweber or GetResponse. You simply open the squeeze page in the editor copy and paste the code into the document.

Upload Your Squeeze Page

For this step, you'll need an FTP program and the login information from your hosting account. I use SmartFTP. It's free to download.

Once you install the software, follow these instructions to log in to your server:

- Enter your IP address or domain name in the Address bar
- Enter your FTP Userid and Password (get those from your host)
- Click the green button

SmartFTP integrates seamlessly with Windows. You can drag and drop files or entire folders from any application. You can even unzip folders if you have Windows XP or 2000.

Note: SmartFTP has extensive tutorials that show you this process in detail.

After you transfer your files to your host, you just need to type your domain name into your web browser and test the squeeze page.

Step 6: Generate Targeted Traffic

The number one question that I always get from new affiliate marketers is, "How do I get traffic to my squeeze page?"

My advice is to use methods that have been proven to work. Try one method at a time. Make it work for you, and then move on to something else.

In this section, I will show you the traffic generation techniques I have used to drive over one million visitors to my site last year.

Co-Registration Services

When I first started in affiliate marketing, I used co-registration (co-reg) services to build my list. Co-registration is where a company advertises your ezine throughout their network. When someone subscribes to your list through one of their forms, their name and email address are forwarded to your autoresponder and added to your list.

These are generally low-quality leads and cost anywhere from 10 to 25 cents each. The mistake I made was mixing those leads with leads that subscribed through my squeeze page.

Now I use a smarter approach…

I still add my co-reg leads directly to my autoresponder. But instead of promoting products directly to that list, I first send them to my squeeze page. When they subscribe to download my free report, I use the automation rules in my autoresponder to remove them from the co-reg list and add them to my verified opt-in list (see your autoresponder documentation for details).

List Builder Pro was the first co-registration service I used and they continue to bring me almost 100 new leads per day.

Below are some additional places to get inexpensive leads.

- http://www.listopt.com
- http://www.digitaladgear.com
- http://simplerleads.com

Ezine Ad Swaps

I've used this method to add thousands of new subscribers to my list in a single day. You simply make a verbal agreement with another list owner to send his ad to your list. In return, he sends your ad to his list.

If your lists are both the same size, it stops at there. But if your list is bigger or smaller, you compensate by sending more or fewer ads. For example, if your list is 2,000 and his is 4,000, you would send his ad twice and he would send your ad just once.

Of course size doesn't always matter. Results are what really count. So if you get good results from a particular ad swap, you may want to try it again.

Use a tracking link so you know how many subscribers you received. If you got good results, see if the list owner wants swap ads again.

Here is a list of ezine ad swap directories:

- http://www.ezineadvertising.com
- http://www.swapezineads.com
- http://www.ezinead.net/adswap

JV Giveaways

Joint venture giveaways are like a big-time version of ad swaps. In a nutshell, a group of list owners partner together and pool their resources in a limited-time event. The goal is to build your list by giving away gifts to visitors.

As a participant, you contribute a gift to the event. The gift can be a free report, a membership pass or a product you are actually selling.

You prepare a special squeeze page for the even where visitors can download your free gift in exchange for their email address. In other words, in order for a visitor to download the digital gift, he must opt in and subscribe to your mailing list.

Each partner will endorse the giveaway to their own mailing lists, which results in a lot of visitors to one event as a collective effort of several participating partners!

With so many visitors downloading gifts from one focused event, it is a true win-win situation. This is because the visitors get to download several free gifts for their own use and every partner gets to build their own mailing list!

You can be notified about giveaway events by joining JVGiveawaySecrets.com

Your Own Affiliate Program

Starting your own affiliate program is definitely, the fastest way to get tons and tons of free traffic and leads. And it's really not that difficult to get started.

Just follow these steps:

1. Buy resale rights to a hot product – you can find tons of products to sell by searching for "resale rights products" on Google. Be careful though. Most of the resale rights products you'll find are outdated junk. Click here to download a brand new, super hot resale rights product.

2. Sign up for a ClickBank merchant account – ClickBank will process your orders and pay your affiliates for you automatically! Click here to sign up.

3. Set up an affiliate promotion page – this is where your affiliates can sign up and get promotion tools like solo ads, classified ads, and banners. Click here to get a ready-made affiliate promotion page.

4. **Pay affiliates 75% commission** to send leads to your squeeze page. Click here to get resale rights to Affiliate Cash Secrets™!

Ezine Advertising

Another quick and easy way to get targeted traffic is to tap into other people's lists. An ezine (electronic magazine) is much like a traditional magazine or newsletter...only it's delivered via email.

Many ezines sell solo ads for as little as $20. You can place an ad tomorrow and see profits by the end of the week.

You can usually expect a 20% response rate from a good solo ad. In other words, if you purchase a solo ad for $100 in an ezine with 5,000 subscribers, you should expect about 1,000 highly targeted visitors. That's only 10 cents each.

Here is a good list of ezines that you can place your ads in:

- My Wizard Ads
- Ezines-R-Us
- EzineAd.net
- Home Business Ads
- EzineKing
- Nova-news
- 2 Bucks an Ad
- Xtreme Marketing Tips
- Cash From Home
- Super Promo
- Pro Biz Tips
- Nova News
- Admistress Advertising
- Rim Digest

- The SuperPromoter
- Cash From Home
- Myadco
- Ads Market
- DEMC
- e-MailPaysU
- SCOOP Ezine
- The BizBarrel Newsletter
- BizSiteBiz Ezine
- The Millennia Web Magazine
- Online Exchange
- Premier Opt In

Pay Per Click Advertising

You can literally start receiving traffic within 15 minutes of setting up your ad campaign at pay-per-click services like Google AdWords…and you can get started for just $5.00.

Pay per click is a simple concept: you write little ads to display on search engine results for specific keywords that you select. If you bid high enough, your ad will appear on the first page of the results. And since it's a bidding system, you only pay when someone clicks on your ad.

Some PPC companies will even give you FREE clicks just for joining…

- Yahoo! Sponsored Search - Get $25 in free clicks
- Search 123 Advertising - Get $20 in free clicks
- Enhance Interactive - Get $25 in free clicks
- Miva Search - Get $25 in free clicks

You can also find PPC advertising at the following search services:

- Microsoft AdCenter
- Kanoodle
- 7Search
- EPilot
- Go Click
- Search Feed

Forum Marketing

Forum marketing is an effective form of free advertising. If you have time on your hands, but no money to advertise, this should be part of your daily routine.

Forums are free advertising sources and if you spend an hour a day posting in multiple forums you will capture leads and you will make sales – for any product you promote.

The concept is simple. You act as if you are not selling anything (which in fact, you are not!) All you are doing is interacting with people that match the product you are promoting and are therefore likely to buy it if they look at the offer. Your offer is appended to your signature automatically in every post you make.

The job is simply to have fun! That's it! Really there are no catches here, no strange angles. The only thing you can't do is talk openly about the product you are promoting because it just doesn't work.

To get started, visit one of the high-traffic forums below and sign up for an account.

- AssociatePrograms.com - Affiliate Marketing Forum
- eWealth.com - the #1 Affiliate Hangout
- Internet Based Moms - Forum for Work-at-home Moms
- Money Maker Group - Forum About Making Money
- Work at Home - Work at Home Business Forum

Read the rules about posting. Basically, you either ask specific and relevant questions or you answer questions by replying to posts that other members make.

And always use a tracking link so you know where your leads are coming from...

Step 7: Send Promotions to Your List

Once you've set up your squeeze page, added followups to your autoresponder, and found a good source of traffic, you could let it run on auto-pilot and continue to see profit for months or even years from that one product.

But that's really just the beginning…

You can make even more money by selling backend products to the same prospects and customers. There are new products entering the marketplace every day that people will buy on your recommendation because you have established trust by recommending good, quality products.

Promote Time-Sensitive Offers

Time-sensitive offers are my favorite because they create a sense of scarcity and urgency. Nobody likes to be left out or miss a good deal. You see this all the time off line. Department stores have 3-day sales, furniture stores have going-out-of-business sales, car dealerships have overstocked inventory sales, etc.

If you're on the right lists and keep your eye on your emails, you will find plenty of time-sensitive offers to promote.

Limited Time Offers: The merchant offers a discounted price for a limited time (72 hours or less is best). After the sale, the price goes up.

Limited Quantity Offers: The merchant limits the product or memberships to a certain number. After that number has been reached, the product is either taken off the market or membership is closed. Sometimes there is a waiting list to get in when people quit.

Fire Sales: The merchant sells a product at a price that increases every day or every few days and ends at the maximum price in a fixed number of days.

Dime Sales: The merchant sells a product at a price that goes up every 10 - 30 minutes and ends at the maximum price in a fixed number of days. There is usually a one-time offer and that is where you make the money.

When you come across a time-sensitive offer to promote, it just takes a few minutes to send a quick note to your list and you can literally see results within 15 minutes.

Conclusion

You now have a complete system for making money online. Once you apply this information and create your first ***automatic money machine***, you can duplicate the process time and time again with different products in different markets.

Imagine having dozens of automatic money machines generating leads and pulling in profits day and night without you even lifting a finger.

I've given you the game plan. Now you just need to follow it and stay focused on your task. If you can do that, success is almost guaranteed.

Just take it one step at a time because, unless you win the lottery, nothing is going to make you a million dollars overnight…

Sincerely,

Derrick VanDyke
Affiliate Cash Secrets™

P.S. If you need help, be sure to sign up to for the ACS Insiders Club where you'll receive one-on-one coaching to answer all your questions and give the best shot at success with this system.

Make Money with this Report!

Make Money by Giving This Report Away!

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